



ARTIST : ALLAN McCOLLUM
TITLE : *More Visible Markers in Twelve Exciting Colors*
MEDIUM : Painted Tufcal.
SIZE : 4" diameter by 1 3/4" high.
EDITION : Unlimited edition, signed and dated on bottom.
RELEASE : November 2000.
PRICE : SOLD OUT

Allan McCollum's *More Visible Markers in Twelve Exciting Colors* take the shape of hundreds of multi-colored circular tablets measuring 4" in diameter by 1 3/4" high. Each tablet is cast in hydrocal and painted in one of twelve colors: Storm Cloud Grey, Lemon Shine, Linen Sand, Tangy Orange, California Lilac, Stuart Gold, Light Khaki, Red Tulip, Springtime Bloom, Baby Boy Blue, Clearest Ocean Blue, and Fresh Scent Green. Each bears a deep imprint of the word "Thanks". This project is another installment in a continuum of *Visible Markers* published by I.C. Editions, a division of Susan Inglett Gallery. The first was produced November 1997 as a series of six concrete ingots pigmented in six colors.

Visible Markers lend physical form to a common verbal gesture. With this project, perhaps more than with any other, the artist explores his notion of the art object as something that obtains its significance through the process of its exchange, rather than merely through its making and its presentation. He hopes that by giving "Thanks" people will appreciate *Visible Markers* as both an object and an action.

Allan McCollum has exhibited extensively internationally. His work has been featured recently in the exhibitions "Museum as Muse" and "Objects of Desire : The Modern Still Life" at the Museum of Modern Art, at the White House in the exhibition "Twentieth Century American Sculpture", and in Paris at the Pompidou Center's "L'Informe : Mode d'Emploi".